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LETTERS

RISA BRAMON GARCIA

An Eye for Talent

To the Editor:

Your article on Risa Bramon Garcia ["Casting Herself as Director," Feb. 21] brought to mind an incident in the early 1980's, when I was producing a fund-raising benefit for the not-for-profit Ensemble Studio Theater. I was looking for a star performer to generate ticket sales, and so I consulted Risa, who was just beginning her impressive career as a casting director. She pointed me in the direction of a thrilling but little-known club performer who, Risa said, was on the verge of stardom.

This sounded a little like Hollywood hype, and, besides, the name of the performer meant nothing to me. Rejecting Risa's suggestion, I missed the opportunity to showcase Madonna.

When Risa Bramon Garcia speaks, Hollywood had better listen.

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